

#### **Entry Level Corporate Display Opportunities**

Deadline: September 1, 2018

### 10' x 10' Display Patron: \$6,000

- One (1) 10' x 10' footprint at the high traffic Weld Exhibition or Attager Row venue
- Right to conduct sales/promotions within footprint
- One (1) parking pass, for personal vehicle, nearby

### 10' x 20' Display Patron: \$10,000

- One (1) 10' x 20' footprint at the high traffic Weld Exhibition or Attager Row venue
- Right to conduct sales/promotions within footprint
- One (1) parking pass, for personal vehicle, nearby

## Official Patron Sponsor: \$30,000

- One (1) 20' x 20' footprint at the high traffic Weld Exhibition venue
- Right to second 20' x 20' footprint at the high traffic Attager Row venue
- Right to conduct sales, sampling and/or promotions within footprint
- Access to on-site electricity
- Two (2) parking passes, for personal vehicles, nearby
- One (1) full-page color advertisement in the Official Regatta Digital Program
- Two dedicated posts mutually agreed upon on HOCR social media platforms (Facebook, Twitter & Instagram)
- One hundred (100) public address announcements over two days from five (5) locations
- Right to insert one (1) printed advertisement into Athlete Registration Packets (2,250 total)
- Rotating click-through banner on row2k.com website for full year
- Right to conduct proprietary event

# Footprint Available Add-Ons: Provided At Cost

- 10' x 10', 10' x 20', & 20' x 20' white frame tents
- Access to generator electricity
- Lay of the land flooring with black carpeting
- 10' x 2' tent topper signage
- 97" x 29" flags on 21' flag poles