



PRIVATE HOSPITALITY ENCLOSURE

1. Proprietary Activation: Private Hospitality Venue

- a. Right to 30' x 50' private hospitality tent with 20' x 20' cook/catering prep tent, provided by the HOCR ([photos](#))
 - o One (1) 30' x 50' white frame tent, with clear top sections TBD
 - o 32' x 52' custom leveled tent floor
 - o 32' x 52' black carpeting
 - o One (1) 20' x 20' white frame tent, for catering operations
 - o 22' x 22' custom leveled tent floor, for catering operations tent
 - o One (1) 6' x 10' white frame tent, for entrance
 - o One (1) 10' x 10' white frame tent, to house porta units
 - o String lighting for main entertainment tent
- b. Turn-key exterior branding/signage installation assistance provided by the HOCR, if required, provided at cost
- c. Electricity provided by the HOCR
- d. Dedicated site manager provided by the HOCR
- e. Catering provided by Partner
- f. Optional upgrades include: hardwood flooring, restroom trailers, turn-key catering provided by the HOCR, etc...

2. Private Hospitality Location

- a. Weeks Footbridge - private area downstream of the Weeks Footbridge near Harvard Square ([map link](#))
- b. Panoramic views looking downstream through the Powerhouse Stretch and upstream through the iconic Weeks Footbridge and Anderson Bridge

3. On-Site Signage & Exposure

- a. Listing on a minimum of three (3) 30' wide trusses placed at high traffic locations at the Weld Exhibition, Rowing & Fitness Expo and Hospitality Row venues
- b. One hundred (100) public address announcements over two (2) days scripted by Partner and read by HOCR volunteer announcers between races

4. Event Publications

- a. One (1) full-page color advertisement (produced by Partner) in the Official Regatta Digital Program
- b. Right to provide printed advertisement (not to exceed 8.5" x 11") in Athlete Registration Packets (2,250 total)

