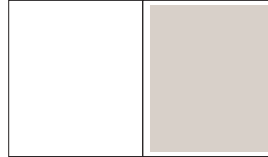


# 2023 HEAD OF THE CHARLES® REGATTA

## sponsor advertisement sizes

### full page bleed

**live area:** 5.625" x 9.125"  
**trim:** 5.875" x 9.375"  
**bleed:** 6" x 9.5"



### full page non-bleed

**ad size:** 5.625" x 9.125"

## mechanical requirements

**trim:** 5.875" x 9.375"  
**bleed:** 1/8" outside trim  
**live area:** 1/4" inside trim

## process

printing process: grayscale offset printing

## production instructions

Keep all text 3/8" from trim edge.

Images and graphic files must be TIFFs or EPS in CMYK (NO RGB) color mode.

All images must be scanned to at least 300 dpi. *Web images (72 dpi) are low resolution and will show as such.*

## preferred materials

All materials are to be provided in digital form. Preferred file formats are PDF (press optimized) and TIFF.

## contact instructions

All questions should be directed to Mason Cox at (774) 272-1288 or [mcox@hocr.org](mailto:mcox@hocr.org).